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1981

Fundamentals of Banking for Non-Officer Bank Directors 1981 The Bank Governance Study Program

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Fundamentals of *BANKING* for Non-officer Bank Directors



presented October 1, 2 & 3, 1981
by THE BANK GOVERNANCE STUDY
PROGRAM
of Nova University

BANKING

NOVA UNIVERSITY, founded in 1964, is unusual among Accredited Institutions of Higher Education, distinguished by its on-going research projects aimed at solutions of many contemporary problems and is open to students of all ages. Graduate Curricula covering a variety of Master's, Doctoral and Post-Doctoral Disciplines, and continuing non-degree Programs are offered. With students on the Main Campus in Florida, in 22 other states and in Washington, D.C., Nova, consistent with its mission to offer learning opportunities to adults wherever they may be, is truly a University of national scope.

In the area of Banking Studies, the Certificate in Banking Training Program, designed with the assistance of Academic Specialists and Practicing Bankers, is part of Nova's Graduate Management Curriculum. This Program is designed to meet the training needs of Mid-level Bank Administrators.

Now Nova University has added a new dimension to its banking curriculum by offering an academically structured intensive three-day Course on *Fundamentals of Banking*, developed especially for Non-officer Bank Directors.

This unique course has been designed by Irving G. Rudd, Distinguished Visiting Professor of Banking and Director of the Bank Governance Study Program. Its objective is to give Non-officer Bank Directors an opportunity to acquire in-depth knowledge of Banking Policy and Procedures.

Nova's course for Non-officer Bank Directors was designed for academic and practical application. Dr. John M. Clarke, Director of the Center for the Study of Administration at Nova University announcing this offering stated:

"The prerogative of Bank Directors is to formulate Policy which requires understanding of banking fundamentals. I hope that this unique educational package will help non-officer Bank Directors in acquiring additional knowledge for more effective performance."

COURSE SCHEDULE

THURSDAY, OCTOBER 1, 1981

9:00-10:45 AM

Commercial Banking System: Structure & Functions

11:00-12:30

Legislative and Regulatory Constraints

2:00-3:45 PM

Internal Organization of Banks

4:00-5:30

Responsibilities of Bank Directors

FRIDAY, OCTOBER 2, 1981

9:00-10:45 AM

Balance Sheet Fundamentals and Key Ratios

11:00-12:30

Deposit Liabilities, Fractional Reserve Principle.

Creation and Destruction of Money

2:00-3:45 PM

Funds Management

Liquidity—Profitability Trade-Off

4:00-5:30

Lending Activities v. Federal Reserve Policy Objectives

SATURDAY, OCTOBER 3, 1981

9:00-10:45 AM

Investment Portfolio. Cyclical Fluctuations of Interest Rates.

Significance of Recent Experience

11:00-12:30

Capital and Risks: Past—Present—Future

2:00-3:45 PM

Non-bank Business, Plus or Minus

4:00-5:30

Banking Industry Outlook

THE FACULTY

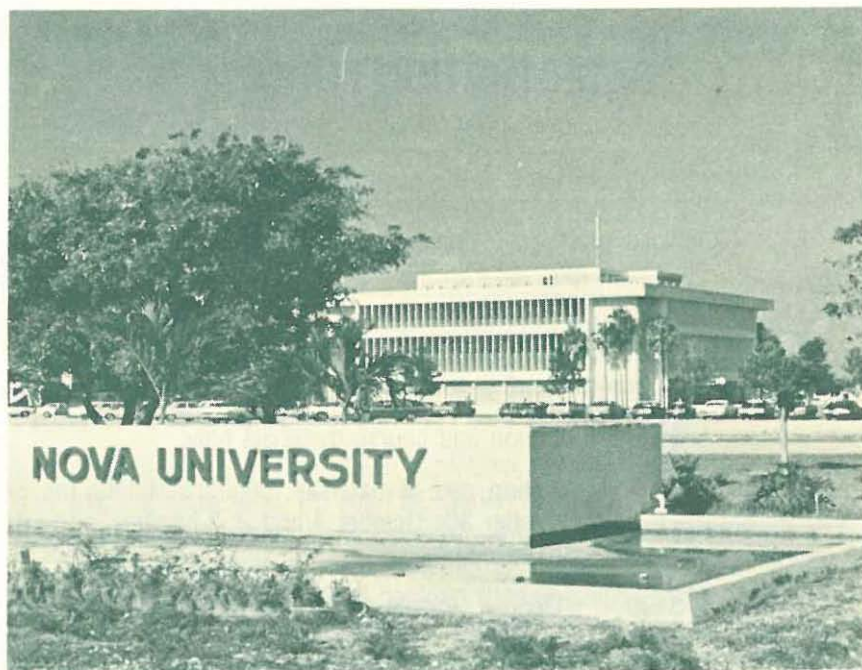
Irving G. Rudd

Until his retirement in 1979, Irving G. Rudd was President and Chief Executive Officer of District of Columbia National Bank in Washington, D.C., and Adjunct Professor of Banking at American University. Mr. Rudd's academic credentials include degrees from Harvard and Columbia Universities. During his banking career, Professor Irving Rudd served on the Council of Administration of the District of Columbia Bankers Associations and participated in the activities of the American Bankers Association, Robert Morris Associates, the National Economists Club, and the Federation of Financial Analysts.

Edward W. Reed

Former Senior Vice President and Economist for the United States National Bank of Oregon in Portland, Edward W. Reed, Ph.D., has been recognized as an outstanding Professor in the Colleges of Business Administration in which he has taught. Dr. Reed has served on the staff at many distinguished institutions such as the Pacific Coast Bank School, University of Washington; The Banking School of the South, Louisiana State University; and the University of Arkansas, Department of Economics. Dr. Reed has authored and co-authored many books and articles including *Commercial Bank Management*, *Commercial Banking* and the *Oregon Business Barometer*. Dr. Reed's academic credentials include a B.Ed. from Southern Illinois University and an M.A. and Ph.D. from the University of Illinois.

The combination of academic training and practical experience in Finance and Banking make IRVING G. RUDD and EDWARD W. REED outstanding professors in the Bank Governance Study Program.



Fundamentals of Banking for Non-officer Bank Directors will be offered on the Fort Lauderdale, Florida campus of Nova University on October 1, 2 and 3, 1981. The fees are \$495.00 (includes all course materials, 3 nights at the Holiday Inn, 3 lunches and Friday night dinner), or \$350.00 (includes course materials only, no accommodations).

Registration will be on a first come basis. Registration forms must be accompanied by a refundable \$100 deposit payable to Nova University Bank Governance Study Program. Full refund on cancellations received prior to September 15, 1981. A \$100 administrative charge will be levied after that date; however, course materials will be sent to those canceling.

REGISTRATION FORM

Name of Applicant: _____

Address: _____

Phone Number: _____

Name of Bank: _____

Director since: _____

FEES:	\$350	Tuition and course materials only.
	\$495	Tuition, course materials, lodging at Holiday Inn, September 30, October 1 and 2; 3 lunches; and Friday night dinner.
	\$100	Deposit. Please advise if lodging will be required.

_____ Lodging required for _____ persons.



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